

myra leung

interactive + motion designer

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work experience

- jan 2010 - **IBM CANADA (IBM INTERACTIVE)**
present: User Experience Designer
- Created compelling visual designs for web, kiosk, and mobile applications
 - Storyboarded and created attract loops and animations for airline kiosks
 - Coded and maintained websites with HTML and CSS
 - Utilized user-centric design methods and accessibility in projects
- jan 2009 - **APPLE INC**
mar 2009: Motion Graphics and Video Design Intern
- Collaborated with a team to create an iPhone attract loop animation
 - Storyboarded and animated One-to-One videos for major apple stores
 - Assisted in global launch of iPod Shuffle video in six languages
- jul 2008 - **BDO DUNWOODY LLP**
sept 2008: Media Design Co-ordinator
- Creatively lead web site design for campus recruitment
 - Flash coded home page feature
- jan 2008 - **LANDS' END**
mar 2008: User Interface Design Intern
- Illustrated size chart diagrams and redesigned size chart tables
 - Wireframed and designed 'Product Review' flows
 - Assisted in user-testing, and customer and competitive research
- jun 2007 - **CREW CREATIVE ADVERTISING**
sept 2007: Jr Art Director Intern
- Conceptualized and animated mobile and web banners
 - Worked in a fast-paced, time-sensitive environment for clients such as Discovery, Warner Brothers, and Lionsgate films
- jul 2006 - **LIBBY PERSZYK KATHMAN (LPK)**
sept 2006 +
jan 2007 -
mar 2007: Creative Co-op
- Conceptualized and designed inspiration boards for P&G brands
 - Created short videos of brand research and customer satisfaction
 - Cut and assembled packaging designs into 'mock' products

education & training

- 2004-2009: **UNIVERSITY OF CINCINNATI**
Digital Design, College of DAAP
Bachelors of Science in Design
- 2010: **AODA SERVE-ABILITY**
Transforming Ontario's Customer Service (Accessibility Training)
- 2008-2011: **CONFERENCES**
Alliance Graphique Internationale 2008, FITC 2010 Toronto,
Mobile Experience + Design Conference 2010, Storytelling X.1 2011

tech skills

EXPERT
Photoshop, Illustrator, Flash

PROFICIENT
After Effects, InDesign, Dreamweaver

GOOD WORKING KNOWLEDGE
Cinema 4D, Maya, Actionscript 2.0
HTML, CSS

recognitions

2010
IBM Service Excellence Award

2009
Outstanding Digital Design Student of 2009
University of Cincinnati 2009
Outstanding Senior Co-op
Graduated Cum Laude
Dean's List during all school quarters

interests

Tech news, video games, cartoons and motion graphics, drawing, travelling, learning new things, eating, and the occasional workout